N A E B

PRESIDENT'S MEMO

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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COPYRIGHT REVISION REPORT

I have promised to keep you up to date with developments in the copyright revision situation. Here are notes on current happenings.

- The Ad Hoc Committee has a task force working on plans to do a national sampling to determine (1) the current practices in regard to the use by educational people of copyrighted materials and (2) opinion of members of educational organizations regarding what they consider "fair use" of such materials. Sampling instruments will be pre-tested in representative situations before launching the general research effort, scheduled for March.

- The Ad Hoc Committee plans to send a delegation to visit Commissioner Keppel, USOE, to urge that he take an active role in the copyright deliberations. It is also likely that a delegation will pay a second call upon the Register of Copyrights at an early date.

- Several Federal agencies have been asked by the Register to express their views on the proposed revisions of the copyright law. The Department of Defense (which makes extensive use of audio-visual materials and television in its training centers), the FCC, and HEW are all preparing statements. These are expected to reinforce the educational position.

- Both the Authors League and the Book Publishers Council are reported to be drafting proposals for copyright clearing houses for educational users. The Committee has made no commitment re such procedures except to indicate that it would examine such proposals when and if they are submitted.

TITLE XI OF NDEA

The Washington Report of August 28, 1964, indicated that the new NDEA bill contains some changes of interest to educational broadcasters. In particular, Title XI provides for institutes in eight areas, including those for media specialists.

There is authorized $32,750,000 for fiscal 1965 for universities and colleges to conduct short-term or regular semester institutes for advanced study by teachers or supervisors of teachers in several subject areas (English, reading, history, geography, disadvantaged youth), library personnel, and individuals "who are engaged as, or are preparing to engage as educational media specialists." Institutes in all eight areas are to include "study in the use of new materials."

Individuals attending such institutes are eligible to receive $75.00 per week and those with one or more dependents will receive $15.00 per week extra for each dependent.

Eligibility

It is clear from conversations with legal counsel at HEW that the intent of the Senate Committee, which added the provision on media specialists, was to provide a means of developing or improving competences in the educational media field for individuals already involved in educational media work as a means of up-grading the quality of instruction in the elementary and secondary schools. There is some question, therefore, about the eligibility of staff members of educational broadcasting stations, closed-circuit systems, and production centers - even though a substantial part of their work concerns programs which are used in the schools. Legal counsel agreed that if the individual was on the staff of a school or college stations serving schools, this would help and he admitted that these interpretations were matters of degree. The decisions about who is accepted at the particular institutes, of course, will be made by the individual institutional directors.

In any case, the USOE has decided that for the first year participation will be limited to individuals employed directly and full-time by schools, school systems, or state departments of education who are already exercising responsibility for media programs. The need for institutes to serve individuals "preparing to engage" as educational media specialists and institutes for college-level teachers will be studied later.

Benefit to Educational Broadcasting

Clearly these institutes are designed primarily for teachers, supervising teachers, or those individuals in school systems who have been given responsibility for administering audio-visual programs; however, educational broadcasting still stands to benefit from teacher personnel who will gain training in classroom utilization of radio and TV, knowledge of programming and production, on-camera and microphone experience, and increased acquaintance with new materials to support classroom work.

Many of our college and university members will contract to conduct such institutes and there will certainly be an opportunity for some station staff members to attend such institutes as a means of furthering their capability in handling a particular function, medium or clientele or as a way to broaden their competences in the whole field.

Schedule

Very shortly the USOE will m ail a manual and set of guidelines to all institutions who have indicated an interest in holding a Title XI institute. (The president of every college and university has already been sent a letter explaining Title XI and enclosing cards for the types of institutes. He is to return a card for each type of institute his institution wishes to sponsor.) Proposals will be due by December 31. Evaluation will be made in January with announcement to be made in early February.

Action

If you are attached to an institution of higher learning you may wish to check with your president to see what, if anything, is being planned re Title XI. Your department may wish to offer an institute or join with another department within your institution in a joint sponsorship. Moreover, if the institutes planned by your institution are in subject matter areas, you should get involved from the standpoint of assisting in their study of new materials.

If individuals on your staff or teachers with whom you are working are interested in attending an institute this summer or the next academic year, they should watch for the announcement in February of the list of institutions which will be offering institutes for media specialists.

Inquiries about the media institutes programs of Title XI should be addressed to:

Dr. Donald Bigelow
College & University Assistance Division
U. S. Office of Education
Washington, D. C. 20201

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